

## A GERMAN BRANCH FOR THE SIDERFORGEROSSİ GROUP

### 'LOS GEHT'S'

22 November 2017, ARSIERO - ITALY

#### It's all "go" for the new Siderforgerossi branch in Saarbrücken

The opening of a new sales and support branch in Germany marks the latest step in the expansion of the Siderforgerossi sales network.

Broadening the clientele in the country is one of the group's strategic objectives and it has decided to pursue it by getting closer to its customers and potential business contacts in the German market.

Business Development analysis in the country was followed by in-depth assessment of the best team to put in place in order to accomplish the ambitious new goals.



*From the left: L. Canale (Sales Mgr), R. Selzer (Branch Mgr), L. Giacomelli (Chairman) and D. Guidolin (General Mgr)*

The new sales offices have been in business since early September 2017. They are located in the South West of Germany, at the following address:

**Siderforgerossi Group SpA**  
**Zum Gerlen 1,**  
**66131 – Saarbrücken**  
**Tel. +49 6893 9876701/2**

The branch manager is Mr Robert Selzer ([robert.selzer@siderforgerossi.com](mailto:robert.selzer@siderforgerossi.com)), who boasts two decades of experience in the forged products industry. He is joined by sales assistant Mrs Katrin Eckel ([katrin.eckel@siderforgerossi.com](mailto:katrin.eckel@siderforgerossi.com)), who also has vast experience in the field.



The new Siderforgerossi branch will be the main point of contact for all German customers and its aim is to increase satisfaction levels among the clientele.

We are confident that the new venture will lead to significant success and we are ready to take on and play our part in the fresh challenges that it will bring.

We hope that things get off to a great start for the new members of our team and we wish them all the best in the new branch.