

SIDERFORGEROSSIGROUP AND ART: THE RETURN OF VICO CALABRÒ!

18 July 2017, Arsiero – ITALY

Lithographs by Vico Calabrò printed at the Stamperia d'Arte Busato



Ludovico Calabrò

After six years, the renowned artist Ludovico Calabrò finally returned to Arsiero on the morning of 5 April 2017. The Chairman and the Marketing Manager of the Siderforgerossi Group gave him a warm welcome and took him on a tour of the main headquarters.

Vico Calabrò is known in the art world as one of the leading international experts on fresco and painting techniques. He has produced a number of esteemed works that revolve around social issues, often taking an ironic approach. He began his studies years ago under the tutelage of Bruno Saetti, before going on to become

famous in his own right after meticulously researching and studying numerous frescos by past masters of the calibre of Giotto, Masaccio and Michelangelo. Subsequently, he switched his focus to Etruscan art and the mosaics in Monreale, before travelling to Spain to take a close look at the techniques of Catalan medieval art and the style of great painters from more recent history such as Goya and Picasso. Furthermore, he developed significant “etching” skills at the Stamperia d'Arte Busato in Vicenza, where he produced numerous plates for lithography and chalcography, overseeing the printing of pages for a range of publishers and galleries.



L. Calabrò with the Chairman of Siderforgerossi at the main headquarters in Arsiero



Thanks to his vast experience, Vico Calabrò is regularly asked to take part in conventions, provide consultancy services and teach at prestigious art schools and cultural centres all over the world. Ludovico Calabrò also visited Siderforgerossi in 2011 and the company was proud and honoured to have the chance to play host to him once again. He underlined his strong ties to the company by exclusively creating a beautiful colour lithograph for Siderforgerossi

that symbolically depicts the company. Still today, copies are given to the numerous customers that visit the Siderforgerossi facilities every year.

The lithography was produced at the Stamperia d'Arte Busato print works in Vicenza, which was founded in October 1946 by Ottorino Busato. For generations it has been using traditional and craft techniques to produce high-quality prints, with perfect understanding between the printers and the artists helping to make them unique.



Sketches

Heartfelt thanks to Vico Calabrò from everyone at the Siderforgerossi Group. We are proud to have worked with such an illustrious figure from the world of art: a sphere that has always played a big role at the company.